



May 2026

Dear

This year marks the 60<sup>th</sup> anniversary of the Newport Gráinne Uaile Festival, a milestone we are proud to celebrate with an expanded programme of music, family events and community activities.

Across the weekend, we expect to welcome over 5,000 people to Newport, with an exciting new ticketed music programme, alongside our array of much-loved free events, taking place in and around the town of Newport.

As always, the festival depends on the generous support of local businesses and the wider community. Every contribution, regardless of size, is genuinely appreciated and plays an important part in making the festival a success.

To help recognise your support, we have introduced a range of sponsorship options, offering opportunities for businesses to be visible across the festival. These include signage, social media promotion, inclusion in our festival brochure and free music event tickets.

We hope you will consider supporting this year's festival and greatly appreciate any contribution you can make. We'd love to hear from you and look forward to discussing options with you. Full details of sponsorship opportunities and where the money goes to, are outlined in the separate sheets attached.

Thank you for helping us celebrate 60 years of this wonderful community event.

Kindest regards,

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Newport Gráinne Uaile Festival Committee



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Newport, Co. Mayo, Ireland





## Newport Gráinne Uaile Festival 2026 – Sponsorship Opportunities

### Celebrating 60 years of community, music and tradition

With over 5,000 people expected to attend across the weekend, the festival continues to be one of Newport's biggest annual events, bringing visitors, locals, families and businesses together for a bumper weekend of activities & music.

We welcome support at all levels. Every single contribution, whatever the amount, is greatly valued and appreciated and helps to make the festival possible. Below are the sponsorship packages we can offer for 2026:

#### Main Sponsor – Tailored partnership (limited availability – please contact us to discuss)

- Naming association with key event(s)
- Individual social media post & thank you in lead-up to or during festival (artwork/text provided by business)
- Prominent branding across festival brochures, event posters and festival site (artwork provided by business)
- Printed sign 2400 x 1200mm within & outside festival site – in prime locations (artwork provided by business)
- Mention in press releases and during festival events
- 4 x weekend music event tickets

#### Gold Partner - €1,200

- Logo / small ad in festival brochure (artwork by business, min. size 40 x 40mm)
- Individual social media post & thank you in lead-up to or during festival (artwork/text provided by business)
- Individual sign 1200 x 600 within festival site (sign by NGUF, artwork by business, business keeps sign)
- Mention in press releases

#### Silver Partner - €400

- Logo in festival brochure (logo provided by business)
- Individual social media mention & thank you
- Individual sign 1200 x 300 within festival site (sign by NGUF, artwork by business, business keeps sign)

#### Bronze Partner - €150

- Name listed in festival brochure
- Group thank-you post on social media
- Name OR small logo included on shared sponsor board on route to festival site (logo provided by business)

#### Event Sponsorship – sponsor an individual event (various values)

- Name listed in festival brochure
- Group thank-you post on social media
- Association and mentions with the sponsored event.

*ANY support is truly appreciated, including smaller amounts than listed above,* and every festival supporter will be thanked by name following the festival. Please contact us to find out more or ask any questions you may have.

**Please note:** While sponsorship is welcome at any time, inclusion in the printed festival brochure is subject to confirmation by 30th June 2026.

#### Newport Gráinne Uaile Festival Bank Details:

**Account Name:** Newport Festival Committee

**IBAN:** IE35 BOFI 9039 9892 0092 71

**BIC:** BOFIE2DXXX

#### Contact Details:

**Phone:** 086 8037 885

**WhatsApp:** 086 8037 885

**Email:** grainneuailefestival@gmail.com



# NEWPORT GRAINNE UAILE FESTIVAL

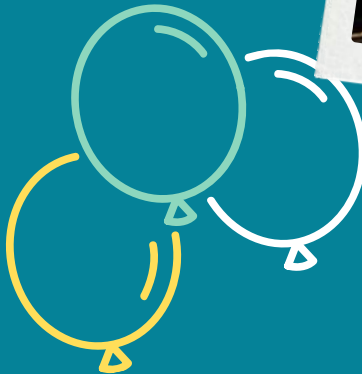


## WHAT YOUR SUPPORT HELPS MAKE POSSIBLE

From live music & family entertainment to heritage events & children's games, the Newport Gráinne Uaile Festival brings people of all ages together each August Bank Holiday weekend.

### A weekend full of...

- ✔ Harbour Fest music festival
- ✔ Family entertainment
- ✔ Heritage talks & walks
- ✔ Live open-air music
- ✔ Children's activities & games
- ✔ Exhibitions & shows
- ✔ Good food & drink



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✉ [grainneuailefestival@gmail.com](mailto:grainneuailefestival@gmail.com)

🌐 [www.newportgrainneuailefestival.com](http://www.newportgrainneuailefestival.com)

